

Media Consent Policy

Small Bands. Big Confidence.

Last updated: August 2026 | Next review: August 2027

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At Pop Supernova, we love celebrating the progress, confidence and achievements of the children taking part in our bands.

From time to time, photographs, video and audio recordings may be taken during Pop Supernova lessons, performances, assemblies and other activities.

This policy explains how we may use this content and how parents and carers can control its use.

1. Types of Media

Media may include:

- Photographs
- Video recordings
- Audio recordings
- Recordings of performances
- Group or band photographs and videos

2. How Media May Be Used

Subject to the appropriate consent, Pop Supernova may use photographs, video or audio for purposes including:

- Celebrating children's achievements and performances
- Sharing updates about Pop Supernova activities
- Pop Supernova's website
- Pop Supernova's official social media accounts
- Printed promotional materials, such as flyers, brochures and banners
- Digital advertising and promotional campaigns
- Materials used to promote Pop Supernova to parents, schools and the wider community

We will aim to use media in a positive and appropriate way that reflects the activities and values of Pop Supernova.

3. Identifying Children

Pop Supernova will not normally publish a child's full name alongside photographs or video used for public promotional purposes.

We will avoid publishing unnecessary personal information that could identify or locate a child.

4. Consent

Consent for promotional use of a child's image, video or audio is **optional**.

A child will not be prevented from participating in Pop Supernova because their parent or carer does not provide media consent.

Where consent is required, Pop Supernova will obtain it from the child's parent or legal guardian before using identifiable photographs, video or audio for public promotional purposes.

5. Withdrawing Consent

Parents and carers can withdraw their consent for future use at any time by contacting:

dan@popsupernova.co.uk

Once consent has been withdrawn, Pop Supernova will not use new media featuring the child for the purposes covered by the withdrawn consent.

We will also take reasonable steps to remove existing content from channels under our control where reasonably practicable.

However, it may not always be possible to completely remove material that has already been published, printed, shared or distributed.

6. Schools

Where photographs or recordings are taken on school premises, Pop Supernova will also respect the school's safeguarding, photography and media requirements.

A school's own media permissions do not automatically constitute consent for Pop Supernova to use a child's image for Pop Supernova's public marketing purposes.

7. Safeguarding

The safety and privacy of children is our priority.

Pop Supernova tutors and representatives must only take photographs or recordings in accordance with Pop Supernova's safeguarding procedures and using authorised methods or devices.

Media must not be used in a way that could reasonably be considered inappropriate, embarrassing or harmful to a child.

8. Privacy

Photographs, video and audio that identify a child are personal data and will be handled in accordance with the **Pop Supernova Privacy Policy** and applicable UK data protection law.

9. Contact Us

If you have any questions about this policy, how photographs or recordings are used, or wish to withdraw previously provided consent, please contact:

Pop Supernova Ltd

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Maidstone Road
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